

# AustralAsian Music Industry Directory

## Pro Audio, Musical Equipment & Lighting

ABN 70 003 260 222

**FREE LISTING DEADLINE: DECEMBER 5 for the March edition or MAY 15 for the September edition. See below for late fee details.**

### Check Listing Criteria

Please note which listing information is free and which attracts a charge

**Free listing** is available for the manufacturers, distributors, importers or exclusive agents for product lines in following areas: musical instruments, music technology, professional audio equipment for studio and sound reinforcement applications, concert or venue lighting equipment or special effects, and concert or venue production equipment such as staging, rigging or other equipment. Only one free listing is available per company or per individual address/phone/fax in the Directory.

**Free listing information** consists of name of company or entity, street and postal address, phones, faxes, mobile numbers, email address, Internet address and up to three key executive staff with titles/positions plus up to 10 words describing the product range or business sector of the company. Any further description of the company's business beyond addresses, contact info, staff and the basic 10-word description is charged per word as outlined below.

**Extra paid information** can be added at the rate of \$77 (inc GST) for the next 25 words (beyond the free 10 words), or brand names of equipment distributed, in a description paragraph at the bottom of the listing. If the description is over 25 words or brand names, the charge is \$7.00 for each additional word/brand name. All extra paid listing information must be prepaid with listing submission form or it will be deleted from the listing without notice.

**A late listing fee** of \$77 applies to listing forms received after the free listing deadline of December 5 for the March edition or May 15 for the September edition. This is in addition to any fee for extra wording. Late listings can only be accepted if received with payment between December 6 and January 5 for the March edition and May 16 and June 15 for the September edition.

### Sample Listing

This is a sample listing **ONLY**, to demonstrate the listing format

#### PRO SOUND & LIGHT TECHNOLOGIES

20 Hordern Street  
Newtown NSW 2042  
GPO Box 2977

Sydney NSW 2001

**Phone:** (02) 9557 7766

**Fax:** (02) 9557 7788

**Email:** sales@prosl.net.au

**Managing director:** Jerry Deeser  
0403 156 569

**General manager:** Roger Jackson  
0403 156 570

#### Extra information

Add up to 10 words extra to describe your business!

Name of person completing form \_\_\_\_\_

**Free listing**  OR **Paid listing**  [If you're unsure please check the listing criteria on the left]

Is this your only listing? **Yes**  OR **No**  [If no, then \$77 (inc GST) extra listing fee applies for each additional basic listing]

Company name for listing \_\_\_\_\_

Website http://\_\_\_\_\_ website must work at time of submission

Street address \_\_\_\_\_

City or suburb \_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_

Postal address (if different) \_\_\_\_\_

City or suburb \_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_

Primary phone \_\_\_\_\_ Other phone \_\_\_\_\_

Primary fax \_\_\_\_\_ Other fax \_\_\_\_\_

Primary email \_\_\_\_\_

#### Key staff

Position title	Name	Mobile	Email
----------------	------	--------	-------

_____	_____	_____	_____
-------	-------	-------	-------

_____	_____	_____	_____
-------	-------	-------	-------

_____	_____	_____	_____
-------	-------	-------	-------

Spaces below are for **UP TO 10 WORDS FREE** to describe your product range. Each word over the 10-word limit costs \$7.00. Please pay with form with your listing form.

_____	_____	_____	_____	_____
-------	-------	-------	-------	-------

_____	_____	_____	_____	_____
-------	-------	-------	-------	-------

### Complimentary Directory

I want the print edition mailed to me (FREE)

**OR**  I want a 6-month online subscription, starting March 1/Sept 1. Email address for your subscription: \_\_\_\_\_

**OR**  I'll take both the print and the online versions & enclose \$50. Email address for your subscription: \_\_\_\_\_

### Payment How are you paying?

Cheque (make cheque payable to AMID)

**OR**  Visa **OR**  Mastercard

Cardholder Name \_\_\_\_\_

Card # \_\_\_\_\_

Expiry \_\_\_\_\_ CCV # \_\_\_\_\_

The CCV is the last 3 digits of the number on the reverse of the card

Signature \_\_\_\_\_

### Display Advertising

Interested in paid display advertising?

Call me **OR**  Please send me a rate card

**Submit by MAIL ONLY:  
AMID, 20 Hordern Street  
Newtown NSW 2042**